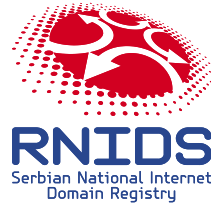


# #RNIDS INFO



# 24

APRIL 2015

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domen.rs | домен.срб

## Internet governance

### RNIDS DIRECTOR ELECTED TO CENTR BOARD OF DIRECTORS

At the 53<sup>rd</sup> General Assembly of the association of European country code top-level domain registries (CENTR), held **19<sup>th</sup> March** in Copenhagen, **Elisabeth Ekstrand** (.SE) and **Danko Jevtović**, director of RNIDS, were elected to the Board of Directors of this organisation, in addition to Giovanni Seppia, who was elected as the new Chairman of the Board.



The CENTR Board of Directors has five members – the two new members were elected by secret ballot while the new Chairman of the Board **Giovanni Seppia**, already a member since 2012, was elected unanimously as the only candidate. As the national registry for the .RS and .CPB Internet domains, RNIDS has been a member of CENTR since 2008 and takes regular part in the work of its professional bodies.

## Market partnership with accredited registrars

### COFINANCING AR ADVERTISING

The program of cofinancing advertising with accredited registrars, after a one-off campaign at the end of 2014, is now being planned as an ongoing activity. Promotional activities will be cofinanced from marketing budgets created for each AR, which are accumulated from a percentage set aside from the fees ARs pay to RNIDS during the year.

Each AR can, provided it meets the terms of cofinancing, take part in the program, after signing a separate contract. Under the program, ARs do not have a set schedule according to which they must implement promotional activities and so they will be able to plan them in advance to suit their own sales cycles.

## Organising events

### “CYRILLIC 3.0” PANEL DEBATE

To mark the third anniversary of the launch of the .CPB Cyrillic national Internet domain, a panel discussion was held on **27<sup>th</sup> January** in the O3one Gallery titled “**Cyrillic 3.0**”, moderated by **Zoran Stefanović**, publisher, producer and international cultural activist.



Panel participants were local and regional experts in various fields, who discussed the social and technological aspects of Cyrillic on the Internet, asking questions such as can this script survive on the global network, and under what conditions, what are the strengths and weaknesses of the .CPB domain and what have the results of RNIDS been so far in promoting the .CPB domain and the Cyrillic alphabet.

Participants in the debate were **Jugoslava Lulić** - teacher of Serbian language and literature, **Aleksandar Vasilic** - manager of the “Album of remembrance for our forebears in the First World War” project, **Uroš Nedeljković** - Internet worker, lawyer and blogger, **Nenad Krajnović** from the Faculty of Electrical Engineering in Belgrade and **Sašo Dimitrijoski**, director of MARnet. Around 45 attendees listened to the debate, of which 14 were journalists.

## Resolution of domain name registration disputes

### BRAND WINS DISPUTE

A decision was taken before the dispute resolution committee on 19<sup>th</sup> March concerning the domain name **vogue.rs**.

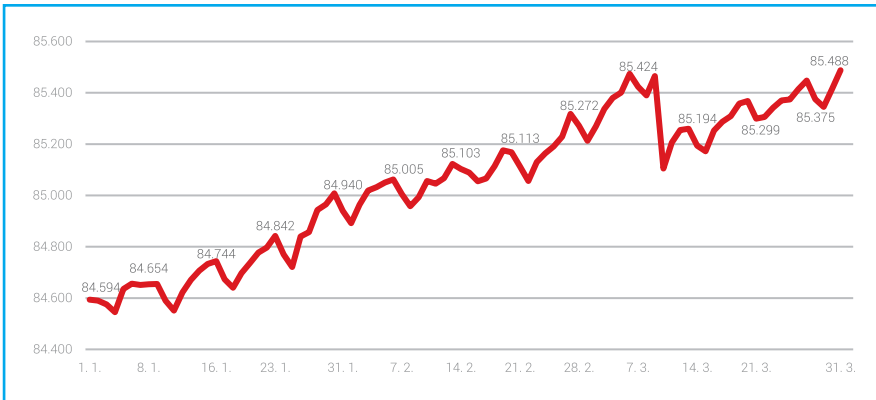
The plaintiff was the company *Les Publications Condé Nast* from France, which won the dispute and the right to further use of the domain as the owner of registered trademarks comprising the same word in 144 countries worldwide.

Development of the domain market

# DOMAIN STATISTICS

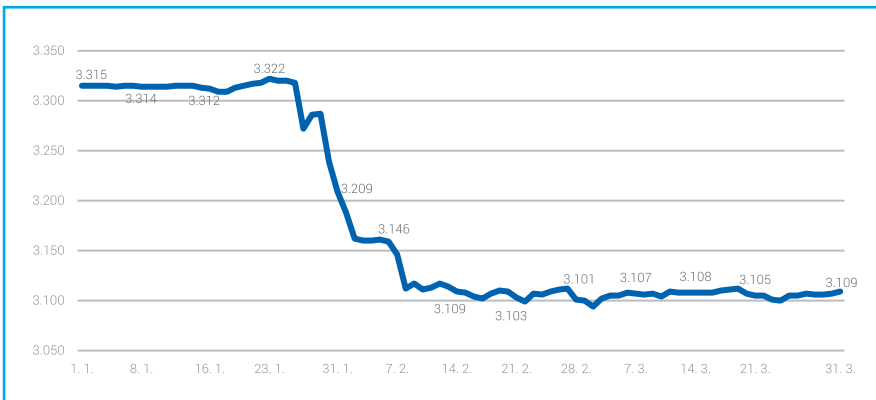
## Number of registered .RS domains

January-March 2015



## Number of registered .CPB domains

January-March 2015



Regional partnership

# COOPERATION AGREEMENT BETWEEN RNIDS AND CARNET

Representatives of the Croatian Academic and Research Network (CARNet) – the Croatian national Internet registry – paid RNIDS a visit on **3<sup>rd</sup> February**. A cooperation agreement was signed in Belgrade which will involve the exchange of experience and best practice in all aspects of the operation of national registries, especially with regard to upgrading technological infrastructure, security, software and legal enactments relating to domain registrations.

The agreement was signed on behalf of the national Internet registries of Serbia and Croatia by **Danko Jevtović**, director of RNIDS, and **Zvonimir Stanić**, director of CARNet. Both registries are members of ccNSO, under ICANN, and the CENTR association of European country code top-level domain registries.

RNIDS has been managing the central registry of the national .RS domain since 2007, and the central registry of the .CPB domain since 2011. Management of the .HR ccTLD was delegated to CARNet back in 1993.

This is the third agreement to be entered into by RNIDS with another regional national domain registry after similar agreements with the Montenegrin doMEn and Macedonian MARnet registries.

## FIND US...



**RNIDS**  
Serbian National Internet  
Domain Registry

Serbian National Internet  
Domain Registry Foundation  
rnids.rs  
рнидс.срб



The Home of Domestic Domains  
domen.rs  
домен.срб

Serbian Internet Domain Day  
dids.rs  
дидс.срб

Programme of support for  
projects popularising the  
Internet (4PI)  
4pi.rs  
4пи.срб

**SOCIAL NETWORKS:**  
linkedin.com/company/rnids  
facebook.com/rnids.rs  
twitter.com/rnids  
flickr.com/rnids  
slideshare.net/rnids  
youtube.com/rnidsonline

### REGISTRAR



Accredited registrars  
rnids.rs/registri

Whois lookup  
rnids.rs/whois

Joining RNIDS  
rnids.rs/pristupanje

Publications  
rnids.rs/publikacije

Educating professionals and the public

## INTERNET CHALLENGES FOR COMMUNICATIONS PROFESSIONALS

The first regional **Forum for communications professionals Challenge 2015**, was held on **25<sup>th</sup> and 26<sup>th</sup> February** at the Radisson Blu Old Mill Hotel in Belgrade. The event, organised by the Marketing Mreža portal, was attended by more than 150 professionals from Serbia and the region, representing 42 agencies and 38 companies. This interactive event, aimed at marketing, PR and digital communications professionals, was supported by RNIDS as part of its commitment to development.



On the first day of the Forum, representatives of agencies from Serbia, Croatia, Slovenia, Montenegro, BiH and Macedonia talked about the state of the marketing communications business in countries of the region. **Predrag Milićević** took part in a panel debate titled "Trends – where are we and where do we want to be?" The discussion was about trends in integrated communications in the region, what local agencies offer clients and how prepared they are to meet the challenges.

On the second day, RNIDS hosted a workshop titled "**Branding on the Internet – what's it for (and why don't people do it)?**", moderated by **Predrag Milićević** and **Lazar Bošković**. Representatives of agencies Blumen Group, Via Media, Ovation BBDO, Vega IT, Popular Bruketa & Žinić OM, Chapter 4, and companies Nestlé and Vip Mobile, took part in the workshop, discussing proper use of Internet domains for company branding, when to use which domain and why, and what the most common mistakes are.

Conference of Co-founders

## TRIAL ONLINE SESSION

Following on from a decision taken at the Conference of Co-founders in December a trial online session was held, based on which the provisions of the Conference Rules of Procedure will be amended and the system of electronic voting brought into active use.

Chair of the Conference of Co-founders, **Vojislav Rodić**, scheduled the trial online session of the Conference for the period between 9 am on 30<sup>th</sup> March and 5 pm on 3<sup>rd</sup> April. Voting went ahead without any technical hitches, and 26 authorised representatives of the co-founders voted.

Working with higher education institutions

## CYBER-THREATS CALL FOR CYBER-KNOWLEDGE

After the success of the "**Cyber-security in Serbia**" talk in November 2014 at the Faculty of Electrical Engineering, this training for students and other parties interested in the topic was continued in 2015. Talks were sponsored by RNIDS and were free of charge, open to anyone who was interested.



The Students' Association of the Faculty of Security Studies organised a seminar in the Zlatibor mountain resort between **23<sup>rd</sup> and 26<sup>th</sup> March** titled "**Security for all**", with **Jovan Šikanja** from Limundo and **Luka Gerzić** from Gerzić & Associates, who held two talks each on the basics of Internet security. Around 500 students of security studies from different universities in the region attended the event.

On **31<sup>st</sup> March**, RNIDS, together with the FONIS Association of Students of Information Science, organised a talk titled "**Cyber-security – everywhere for everyone**" at the Belgrade Faculty of Organisational Sciences. Around 150 students and other interested members of the public had a chance to hear about the different ways of staying safe on the Internet and what the greatest present-day online threats are.

**Boško Radivojević**, director of the company Mainstream, talked about how to become a "cyber-security kung-fu master", about the types of cyber-attack and threats which local portals face every day, and about proper measures for protecting against them. **Luka Gerzić** talked about the security of the national Internet domains, about encryption and about current trends in the field. **Jovan Šikanja** talked about the role of the human factor in cyber-security, and about the importance of educating company employees regarding the risks they face whilst doing their job.

Supporting the Serbian Internet community

## ACTIVITIES OF THE RSNOG COMMUNITY

On 10<sup>th</sup> March, as part of the DIDS 2015 conference, an **informal gathering of RSNOG** (the Republic of Serbia Network Operators Group) was held to discuss plans to organise the first RSNOG conference during 2015, to establish a SIRT within RNIDS and to create a website at [rsnog.rs](http://rsnog.rs). In late February RNIDS sponsored a **public competition to design a logo** for the RSNOG community, which received 350 entries. A design submitted by Milan Savić from Belgrade was chosen, which will be used on the [rsnog.rs](http://rsnog.rs) site, planned for the second quarter of this year.

International partnership

# GLOBAL AND EUROPEAN EVENTS



## 46<sup>th</sup> CENTR Legal & Regulatory

Also held in **Berlin** on **25<sup>th</sup> February** was the CENTR Legal & Regulatory workshop, at which **Slobodan Marković** presented RNIDS' primary activities in this area over the previous two quarters, as well as general plans until the end of the year. Among the subjects mentioned were the activities being undertaken in cooperation with the Commissioner for Personal Data Protection, the design of a registry of documents as part of the new RNIDS site, the triennial review of the current organisational model and of the information security system, as per the agreement with the Ministry, as well as plans for consolidation of the rules for the operation of accredited registrars and the establishment of a system for verifying adherence on the part of ARs to their contractual obligations. As at other, similar CENTR workshops, there was a great deal of useful experience shared by other national registries in areas such as programmes for financing projects of interest to the local Internet community, the introduction of new registrar services and the implementation of new EU VAT laws.

> MORE INFORMATION: [www.centri.org/legal46](http://www.centri.org/legal46)

## Domain Pulse 2015

The Domain Pulse meeting was held on **26<sup>th</sup> and 27<sup>th</sup> February** in **Berlin**, organised by the registries of the German-speaking countries. **Aleksandar Popović** attended on behalf of RNIDS. The key topics were progress in regard to the new gTLDs (overall experiences, experiences of registries and accredited registrars), key tools in digital media communications, SEO, the tension between state controls and freedom to do business in the domain market, network security, hacker attacks, legal regulations and more besides.

> MORE INFORMATION: [www.domainpulse.de](http://www.domainpulse.de)

## 53<sup>rd</sup> CENTR GA

The 53<sup>rd</sup> CENTR General Assembly was held **18<sup>th</sup> to 19<sup>th</sup> March** in **Copenhagen**, hosted by the Danish registry DIFO/DK Hostmaster, attended on behalf of RNIDS by **Vojislav Rodić** and **Danko Jevtović**. Two new members of the CENTR Board of Directors was chosen, of whom one was Danko Jevtović (.RS).

> MORE INFORMATION: [www.centri.org/ga53](http://www.centri.org/ga53)

## 16<sup>th</sup> CENTR Marketing

**Bari** was the venue for the 16<sup>th</sup> CENTR Marketing workshop on **26<sup>th</sup> and 27<sup>th</sup> March**, attended by 34 representatives from 22 national registries and guest speakers from companies Pegaso-REG and ComSystems. **Predrag Milićević** was there on behalf of RNIDS. The focus of the workshops was on analysing the reasons for the slowing growth in the number of domains and the increasing number of renewals. There were also presentations of new web sites launched by registries and CENTR, specific marketing campaigns run by registries and, to finish with, some of the issues concerning future cooperation between registries and CENTR, a presentation of the next Jamboree, and CENTR's communication plan and statistical analysis of the European domain market. A short video was shown at the meeting from the DIDS 2015 internet conference.

> MORE INFORMATION: [www.centri.org/market16](http://www.centri.org/market16)

## ICANN 52

**Singapore**, **8<sup>th</sup> to 12<sup>th</sup> February**, was the setting for the 52<sup>nd</sup> ICANN Meeting, the main topic being the process of transfer of the IANA function from the US government to the "global Internet community". This process entails two main aspects: planning the transition of the IANA function and expanding the responsibilities of ICANN. As part of the first aspect, the future of the IANA function can be regarded in terms of the three primary roles of IANA: managing domains (the root zone), numbers and protocol parameters. RNIDS delegation members **Dušan Stojičević**, **Aleksandar Pavlović** and **Slobodan Marković** took active part in the meetings of the ccNSO group, itself part of the Universal Acceptance Steering Group, as well as in the meeting of the ICANN SEE community. Dušan Stojičević had a special opportunity to promote DIDS 2015, and also presented progress on the Cyrillic root-zone label generation panel, while Slobodan Marković had a meeting with Nick Tomasso, vice-president responsible for Meetings, regarding the new format for ICANN Meetings and the possibilities for organising a future Meeting in Serbia.

> MORE INFORMATION: <http://singapore52.icann.org>

## 34<sup>th</sup> CENTR Admin

**Berlin** was the venue for the CENTR Administrative workshop on **25<sup>th</sup> February**, attended on behalf of RNIDS by **Vladimir Aleksić** and **Stefan Kovač**. At the event there was a presentation of the latest completed projects and ongoing development plans relating to the .RS and .CP6 domain spaces. There were positive reactions from representatives of other national registries to RNIDS' success in the development of procedures and the choice of projects the Foundation is currently working on. During the meeting Stefan Kovač was elected by a large majority of votes as vice-chair of the Administrative working group of the European national registries within CENTR.

> MORE INFORMATION: [www.centri.org/admin34](http://www.centri.org/admin34)