

## .RS domain packets offered for sales

RNIDS has introduced domain packages, which offer the possibility of registering .RS Internet domains with the same name with special discounts from 13% to 25% (depending on the selected package and the registrar of Internet domains), thus enabling users to fully protect their name or brand within the .RS Internet space.

There are four types of packets and they cover all target groups of Internet users:

- BR@ND PACKAGE – for business users who would like to link their .RS and .CO.RS Internet domains with the same name, with a minimum discount of 14%
- TE@M PACKAGE – for organisations wishing to link their .RS and .ORG.RS Internet domains with the same name, with a minimum discount of 20%
- SM@RT PACKAGE – for educational institutions wishing to link their .RS and .EDU.RS Internet domains with the same name, with a minimum discount of 25%
- N@ME PACKAGE – for personal users who would like to link their .RS and .IN.RS Internet domains with the same name, with a minimum discount of 13%

These packets include the registration of Internet domains with the same name in the .RS domain space and one of four sub-domains (.CO.RS, .ORG.RS, .EDU.RS and .IN.RS). Domains have to be bought at the same time and inseparably. Current registrants who have only an .RS domain or a sub-domain can start using a package anytime if the registration of their existing domain expires within a period of time shorter than one year. Those registrants who have both an .RS domain and a sub-domain can start using a package anytime if the period between expiration dates of their current domains is shorter than one year.

## .RS P@CKETS



**BR@ND**

**SM@RT**



**TE@M**

**N@ME**



# 60.000

## .RS domains

The 60,000th .RS Internet domain –  
**verkic.rs** – was registered in Sombor on  
21 October at 04:11:03 am!

## ICANN & UNESCO promote multilingualism on the Internet

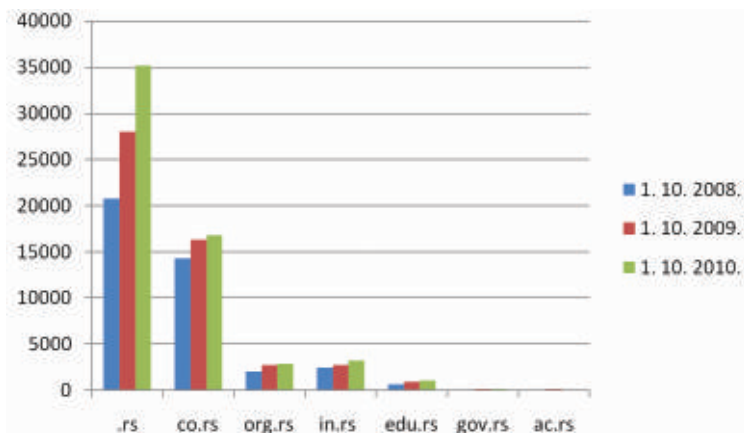
The Internet Corporation for Assigned Names and Numbers (ICANN) and the United Nations Educational, Scientific and Cultural Organization (UNESCO) have agreed to jointly work so as to strengthen and promote multilingualism on the Internet and enable the successful introduction of internationalized country code top level domain names in languages of countries which do not use the Latin (ASCII) script.

ICANN and UNESCO have signed a Letter of Intent which sets out areas of joint cooperation also defined in the Cooperation Agreement from December 2009. Both parties have agreed to cooperate, each in its field of expertise, to develop a reference table of full and abbreviated names of UNESCO's Member States whose official languages are based on the Cyrillic script. The cooperation is also expected to spread to countries using other non-Latin scripts.

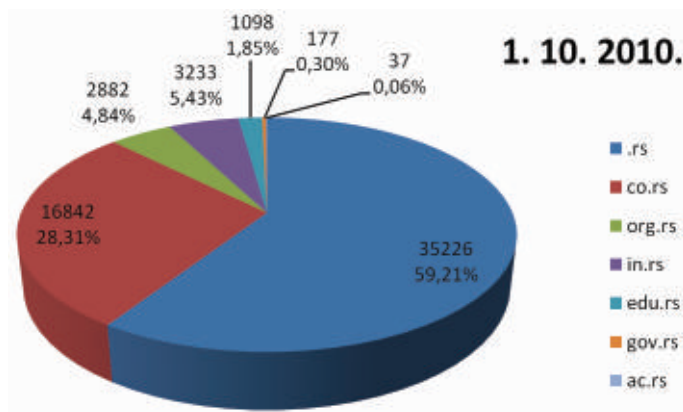
The exact scope of the project has not been determined yet, but the proposed reference table will not be binding in its use. The creation of this table may assist applicants for country code top level domains in non-Latin scripts but the current Fast Track application process and requirements will not be altered due to this project.

# .RS domain statistics

Increase in the number of registered .RS domains 2008-2010



The number of registered .RS domains according to address space



## New IT equipment



Based on the public invitation for collecting proposals for provisioning hardware and accompanying software for its information system, RNIDS enclosed a contract with "Coming Computer Engineering" on the delivery and installation of equipment.

The technical solution implies equipment installed at two locations, which are connected via a fast optical link. Equipment is configured so as to enable uninhibited operation of services even in case of the gravest failures. Virtual servers use VMWare software, all data is replicated from one location to the other and backup is stored on disks and tapes.

Two new DNS servers for registering country code top level domains representing Serbia on the Internet have also been installed. The new equipment of RNIDS became operational on 10 October.

## About RNIDS

The Serbian National Register of Internet Domain Names (RNIDS) is an expert, non-governmental and non-profit organisation established for the purpose of managing the national Internet domain .RS, so that general interest of all citizens of Serbia is satisfied, along with fulfilling principles of quality, efficiency, independence and transparency.

RNIDS has **48 members of the Assembly** and **36 registrars**. Approximately **60,000 .RS domains** are currently registered in **five address spaces** (.rs, .co.rs, .org.rs, .in.rs and .edu.rs). The process of introducing a **Cyrillic domain** has been initiated.

### Registrars of .RS domain across Serbia:

- 3Dnet ISP (Pančevo) - [www.3dnet.rs](http://www.3dnet.rs)
- AbsolutOK (Beograd) - [www.absolutok.rs](http://www.absolutok.rs)
- Akton (Beograd) - [www.akton.rs](http://www.akton.rs)
- AVcom (Beograd) - [www.bvcom.net](http://www.bvcom.net)
- Banker Internet (Niš) - [www.banker.rs](http://www.banker.rs)
- Beocity (Beograd) - [www.beocity.rs](http://www.beocity.rs)
- BeoNET (Beograd) - [www.beonet.rs](http://www.beonet.rs)
- BeoTelNet-ISP (Beograd) - [www.beotel.rs](http://www.beotel.rs)
- BGSvetionik (Bgd) - [www.bgsvetionik.rs](http://www.bgsvetionik.rs)
- Boox Computers (Kragujevac) - [www.boox.rs](http://www.boox.rs)
- Verat (Beograd) - [www.verat-hosting.rs](http://www.verat-hosting.rs)
- VTkom (Novi Sad) - [www.panline.rs](http://www.panline.rs)
- Gama Electronics (Beograd) - [www.bits.rs](http://www.bits.rs)
- Dream Technologies Group (Bgd) - [www.dtg.rs](http://www.dtg.rs)
- EUNet (Beograd) - [www.eunet.rs](http://www.eunet.rs)
- Exe Net Advertising (Niš) - [www.exehosting.rs](http://www.exehosting.rs)
- Informatika (Beograd) - [www.infosky.rs](http://www.infosky.rs)
- JP PTT Srbija (Beograd) - [www.ptt.rs](http://www.ptt.rs)
- Loopia (Niš) - [www.loopia.rs](http://www.loopia.rs)
- Madnet (Pančevo) - [www.madnet.rs](http://www.madnet.rs)
- Medianis (Niš) - [www.medianis.rs](http://www.medianis.rs)
- Mobius (Bački Petrovac) - [www.webcentar.rs](http://www.webcentar.rs)
- Neobee.net (Novi Sad) - [www.neobee.rs](http://www.neobee.rs)
- NiNet Company (Niš) - [www.ninet.rs](http://www.ninet.rs)
- NordNet (Subotica) - [www.nordnethosting.rs](http://www.nordnethosting.rs)
- Orion telekom (Beograd) - [www.oriontelekom.rs](http://www.oriontelekom.rs)
- Panet (Pančevo) - [www.panet.rs](http://www.panet.rs)
- Plus hosting (Novi Sad) - [www.plushosting.rs](http://www.plushosting.rs)
- SBB (Beograd) - <http://hosting.sbb.rs>
- StanCo (Petrovac) - [www.istanco.rs](http://www.istanco.rs)
- Telekom Srbija (Beograd) - [www.telekom.rs](http://www.telekom.rs)
- TippNet (Subotica) - [www.tippnet.rs](http://www.tippnet.rs)
- HostingMania (Beograd) - [www.hostingmania.rs](http://www.hostingmania.rs)
- Cloud Telecommunications (Bgd) - [www.cloudserbia.com](http://www.cloudserbia.com)
- CRI Domains (Beograd) - [www.cridomains.rs](http://www.cridomains.rs)
- YUBC System (Beograd) - [www.yubc.rs](http://www.yubc.rs)

# The second round of competition for co-financing Internet projects

RNIDS and organisations which applied for financial assets during the second round of competition signed contracts on co-financing projects at Vuk's Foundation in Belgrade, on 29 September 2010.

Based on its Financial Plan for 2010, the Rulebook on criteria and requirements for financing projects and the decision of the Managing Board of RNIDS from 23 April 2010, the Serbian National Register of Internet Domain Names announced THE COMPETITION FOR CO-FINANCING PROJECTS that fulfil the basic aims of RNIDS, defined in Fund Rules and other acts of RNIDS.

Applications for the second round of the competition for co-financing projects were supposed to be submitted before 31 August. The Commission opened all applications received on 1 September and, after thorough consideration, selected 15 projects which got the highest marks. Those projects will be supported by RNIDS with 3,305,000 RSD, and the total value of approved projects exceeds 8,000,000 RSD. This year, during two rounds, RNIDS decided to co-finance a total of 27 projects with more than 6,100,000 RSD. The total predicted value of all co-financed projects exceeds 18,000,000 RSD.

RNIDS will co-finance 15 projects from the following categories:

## MARKETING ACTIVITIES OF REGISTRARS

- **"Banker"** from Niš for the project "How to get your portal?" that will educate users and promote the .RS domain through 10 TV shows, each lasting half an hour
  - **"BeotelNet ISP"** from Belgrade for a campaign that will promote the use of the brand package on TV
  - **"Nordnet"** from Subotica for training SMEs to create their first Website
- The training and marketing activities will take place in the local community and through local media.
- **"Panet"** from Pančevo for promoting the Internet and training SMEs to use it for business purposes
  - **"SBB - Serbia BroadBand"** from Belgrade for the project "1001 Websites", the aim of which is to connect 1001 new business users on the Internet through their own Web-sites

## DEVELOPMENT OF NEW INTERNET SERVICES

- **"BIF Press"** from Belgrade for establishing a new service, dedicated to SMEs, with business news, stock-exchange information, loan-related information, legal issues, state competitions and other useful business information
- **City of Vranje** for supporting agricultural producers in accessing the Internet and assisting product marketing via the Internet
- **General Association of Entrepreneurs from Leskovac** for creating services which will help business users and train them to optimise their Websites and obtain basic information on B2B portals, targeted and integrated marketing
- **"PC Press"** from Belgrade for assistance in establishing virtual press offices for uploading news, textual material, images and other company information to its Website
- **"Prosvetni pregled"** from Belgrade for establishing a feuilleton that will help teachers get more information about the Internet and IT



The second round of competition finalised:  
Contracts on co-financing signed  
at Vuk's Foundation

## ORGANISATION OF EXPERT CONVENTIONS

- **The IT Association of Serbia** from Belgrade for the exhibition "50 years of digital computing in Serbia", which will mark the 50th anniversary of the appearance of the first digital computer produced in Serbia (CEP 10) in the "Mihajlo Pupin" institute.
- **"Kolegijum studio"** from Novi Sad for the convention "BlogOpen 2010" to be held in October in Novi Sad. The convention is dedicated to meetings of bloggers, twitter users, business and private users of social networks and all those interested in topics it deals with.
- **The Association for Applying Information Technologies "Rudnet"** from Rudnik for the convention "RudTech 2010" dedicated to the contribution of IT services development in all economic fields in local areas.
- **The Association for Telecommunications** from Belgrade for the convention "Telfor", the 18th telecommunications forum, a regional annual meeting of experts from the field of telecommunications and information technologies.
- **The "Web Fest" Association** from Belgrade for the convention "Web Fest 2010", a regional festival for selecting the best web projects and promoting the Internet among the broadest circle of users.

# Implemented projects from the first round of competition





# International activity

## CENTR General Assembly



CENTR General Assembly and Administrative Workshop took place from 6 to 8 October in Brussels. Representatives of RNIDS participated in these events. The Administrative Workshop was dedicated to plans and experiences of registries regarding the de-ployment of DNSSEC.

At the General Assembly, RNIDS presented its activities in 2010 as a continuation of activities related to the primary aim of RNIDS, i.e. the increase of the Internet content in the Serbian language and languages of national minorities.

Detailed: [www.centri.org/main/meetings/5425-CTR.html](http://www.centri.org/main/meetings/5425-CTR.html)

## Conference of administrators and registers in Samara



As part of preparatory activities for the introduction of the new Cyrillic domain of Serbia, representatives of RNIDS took part at the third international conference of administrators and ccTLD registers of the Community of Independent States of

Central and Eastern Europe. This international convention took place from 7 to 10 September in Volga Cliff (Волжский Утёс), a spa resort in the Samara region of Russia. The convention was hosted by the Coordination Centre for ccTLD .ru and cosponsored by the International Corporation for Assigned Names and Numbers (ICANN).

More than seventy representatives from approximately twenty countries attended the convention. Apart from members of national registers, there were also world renowned experts and representatives of several international organisations (ICANN, CENTR, WIPO, etc.).

Lectures lasted two days and were organised in eight sections with common themes. At the end of the first day, within a panel discussion dedicated to IDN domains, our representative gave a lecture and acquainted the present with RNIDS and the current process of introducing the Cyrillic domain.

Detailed: <http://meeting2010.cctld.ru/eng/program.php>

# Invitation to new members

RNIDS is an open organisation and the number of its members is continually increasing. One of the aims of RNIDS is popularising membership and **including the broadest social community in its activities**. That is the reason we would like to invite all professionals from the local Internet community interested in the benefit of the local Internet space to become members of RNIDS.

All interested subjects registered with official registries of **companies and entrepreneurs** of the Republic of Serbia can be members of RNIDS. The membership is obtained upon signing the Contract on accessing by which the member accepts aims of RNIDS and Fund Rules.

After having paid the **annual membership**, which currently amounts to 12,000 RSD, the member can participate in activities of RNIDS. The member is obliged to authorise a representative who will participate in activities of the **Assembly of RNIDS** on their behalf.



# П@КЕТИ

Заштитите потпуно свој назив на .RS Интернет простору!

## BR@ND

## SM@RT

## TE@M

## N@ME

 **PHIAS**  
Регистар националног Интернет домена Србије

[www.rnids.rs/brand](http://www.rnids.rs/brand)

Одаберите једног од 36 овлашћених регистара .RS Интернет домена широм Србије:

• 3Dnet SP (Панчево) - <a href="http://www.3dnet.rs">www.3dnet.rs</a>	• Genu Electronics (Београд) - <a href="http://www.genu.rs">www.genu.rs</a>	• HardNet (Београд) - <a href="http://www.hardnet.rs">www.hardnet.rs</a>
• Absolute (Београд) - <a href="http://www.absolute.rs">www.absolute.rs</a>	• Dream Technologies Group (Београд) - <a href="http://www.dream.rs">www.dream.rs</a>	• Open Telekom (Београд) - <a href="http://www.opentelekom.rs">www.opentelekom.rs</a>
• Arvan (Београд) - <a href="http://www.arvan.rs">www.arvan.rs</a>	• Silver (Београд) - <a href="http://www.silver.rs">www.silver.rs</a>	• Planet (Панчево) - <a href="http://www.planet.rs">www.planet.rs</a>
• Altam (Београд) - <a href="http://www.altam.rs">www.altam.rs</a>	• Eva Net Advertising (Београд) - <a href="http://www.evanet.rs">www.evanet.rs</a>	• Ping, kocner (Београд) - <a href="http://www.pingkocner.rs">www.pingkocner.rs</a>
• Banker Internet (Београд) - <a href="http://www.banker.rs">www.banker.rs</a>	• Webmaster (Београд) - <a href="http://www.webmaster.rs">www.webmaster.rs</a>	• CSD (Београд) - <a href="http://www.csd.rs">www.csd.rs</a>
• BeoCity (Београд) - <a href="http://www.beocity.rs">www.beocity.rs</a>	• 3D ITT (Београд) - <a href="http://www.3ditt.rs">www.3ditt.rs</a>	• StarCo (Београд) - <a href="http://www.starco.rs">www.starco.rs</a>
• BeoNET (Београд) - <a href="http://www.beonet.rs">www.beonet.rs</a>	• Looz (Београд) - <a href="http://www.looz.rs">www.looz.rs</a>	• Telekom (Београд) - <a href="http://www.telekom.rs">www.telekom.rs</a>
• BeoTelecom (Београд) - <a href="http://www.beotelecom.rs">www.beotelecom.rs</a>	• MedNet (Панчево) - <a href="http://www.mednet.rs">www.mednet.rs</a>	• TipNet (Београд) - <a href="http://www.tipnet.rs">www.tipnet.rs</a>
• BeoTelecom (Београд) - <a href="http://www.beotelecom.rs">www.beotelecom.rs</a>	• MedNet (Панчево) - <a href="http://www.mednet.rs">www.mednet.rs</a>	• HostingPlan (Београд) - <a href="http://www.hostingplan.rs">www.hostingplan.rs</a>
• BeoComputers (Београд) - <a href="http://www.beocomputers.rs">www.beocomputers.rs</a>	• Mobus (Београд) - <a href="http://www.mobus.rs">www.mobus.rs</a>	• Cloud Telecommunications (Београд) - <a href="http://www.cloudtelecom.rs">www.cloudtelecom.rs</a>
• BeoNet (Београд) - <a href="http://www.beonet.rs">www.beonet.rs</a>	• MedNet (Панчево) - <a href="http://www.mednet.rs">www.mednet.rs</a>	• CR Domains (Београд) - <a href="http://www.crdomains.rs">www.crdomains.rs</a>
• ITNet (Београд) - <a href="http://www.itnet.rs">www.itnet.rs</a>	• MNet (Београд) - <a href="http://www.mnet.rs">www.mnet.rs</a>	• YBC System (Београд) - <a href="http://www.ybc.rs">www.ybc.rs</a>