

RNIDS hosted European registers



On **23 November**, RNIDS hosted **24th Administrative Workshop organised by CENTR** at the Home of Serbian Internet Domains. Representatives of national registers from 16 countries, EURid (the .EU domain), CENTR and RNIDS attended the workshop.

Main topics covered the methods, ways and issues of charging for services, as well as the organisation of customer support. Given that among presenters were also representatives of highly developed Internet markets (e.g. Holland with 4.5 million .NL domain names, along with representatives of European, French and other registers who delivered speeches), valued experience was exchanged and new ideas, still being in the development phase in European markets as well, presented.



Council of European National Top-Level Domain Registries (CENTR) gathers European institutions which manage ccTLDs. Members of CENTR also include Iran, Japan, New Zealand and

Canada, apart from more than 40 countries across the region. Rules and procedures of different activities related to domain registration significantly differ from one country to another and thus CENTR takes upon itself to gather information and document good practice at these gatherings so as to enable national registers to provide the best services possible.

FOR MORE INFORMATION AND INTERVIEWS WITH PARTICIPANTS, please visit (only in Serbian):
www.rnids.rs/lat/intervjui/predstavnici-centr-u-domu-internet-domena-srbije/id/3180

Computers for schools

On **14 December**, RNIDS donated six computers to schools in small towns, where the "School without Violence" programme is being successfully implemented. This programme, aiming at creating a safe and productive environment for studying and development of children, has been successfully implemented by UNICEF in cooperation with the Ministry of Education and Science and numerous partners for six years already.

New computers were provided to elementary schools: "Sveti Sava" from Čitluk, "Brana Pavlović" from Konjuh, "Josif Marinković" from Novi Bečej, "Siniša Janić" from Vlasotince, "Knez Lazar" from Veliki Krupci and "Vuk Karadžić" from Surdulica. This is only one in the series of activities implemented by RNIDS aimed at helping the social community, its goal also being that it be more active in the domain of social responsibility, apart from providing the means for financing the Internet development in our country.



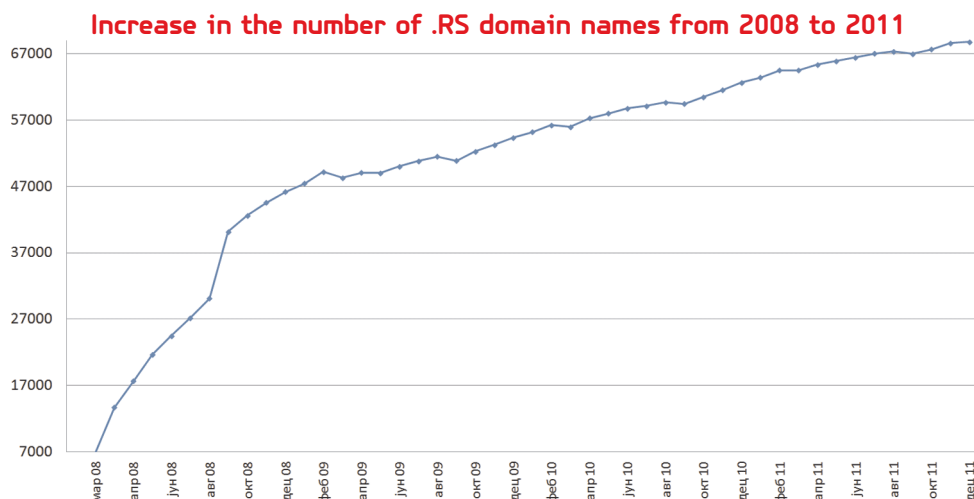
RNIDS at TELFOR

On **22 November**, RNIDS presented itself at the 19th Telecommunications Forum – TELFOR, the biggest local annual gathering in the field of telecommunications and information technologies, held in Sava Center.

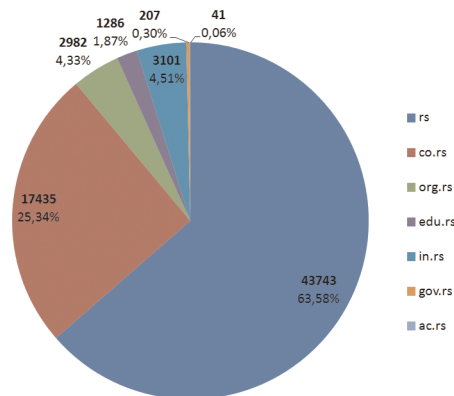
On the first day of the gathering, RNIDS participated in the promotion of the book **"An Introduction to Internet Governance"** whose publication it had supported in cooperation with Digital Agenda, Diplo Foundation and RATEL. This burning issue was discussed by Mr Jovan Kurbalija, PhD, President of Diplo Foundation and book author, Ms Jasna Matić, State Secretary for Digital Agenda, Mr Nenad Marinković, Director of RNIDS, and Mr Milan Janković, PhD, Director of RATEL. The book can be downloaded free of charge at: www.rnids.rs/publikacije.

After book promotion, RNIDS held a presentation: **"A new beginning for RNIDS after 5 years of operation"**. Through presentations of Mr Nenad Marinković and Mr Vojislav Rodić, President of RNIDS Conference of Co-founders, participants got acquainted with the retrospective of the accomplished and the vision of future development, with an accent on the introduction of the new, Cyrillic, .CPB domain.

.RS domain statistics



The number of .RS domain names according to address space on 15 December 2011



About RNIDS

The **Register of National Internet Domain Names of Serbia (RNIDS)** is a professional, non-governmental, non-profit foundation established to manage the .RS and .CPB country code top-level domains in a way that serves the general interests of all citizens of Serbia while adhering to the principles of quality, efficiency, independence and transparency.

RNIDS has **58 co-founders** and **35 registrars**. Approximately **69,000 .RS domain names** are currently registered in five domain name spaces (.rs, .co.rs, .org.rs, .in.rs and .edu.rs). The **Cyrillic domain .CPB** is under the process of testing at the moment.



Invitation for consultants

RNIDS has announced a **Public invitation for expressing interest in providing consulting services aimed at preparing RNIDS for ISO 27000 certification**. The project includes recording business processes, gap analysis, creating new business processes in accordance of ISO 27000, information system analysis and creating an adaptation plan, along with other activities, also preparing documents for a successful certification and process management by RNIDS during certification.

In order to qualify, the consultant has to have at least five years of work experience on jobs related to certification preparation or evaluation for granting ISO 27000 or BS7799-2 certification.

The project is expected to last for two months. Announcing a public invitation for acquiring consulting services is planned for the middle of January 2012. Interested candidates can send cover letters and a list of their qualifications until 10 January 2012 to: konkurs@rnids.rs.

Working meeting of co-founders

On **16 December**, at the Home of Serbian Internet Domains, a working meeting was held, where interested authorised representatives of co-founders, Board of Governors members and Acting Director discussed RNIDS agenda for 2012, the Financial Plan for 2012 and proposals for changing RNIDS Statute due to the upcoming regular session of the Conference of Co-founders.

Organising preparatory working meetings before the Assembly of the Conference, which started in May this year, is becoming a regular practice. What remains to be done is fulfilling technical conditions for remote participation, bearing in mind the fact that numerous co-founders are not located in Belgrade.

Registrars of .RS domain across Serbia:

- AbsolutOK (Beograd) - www.absolutok.rs
- Akton (Beograd) - www.akton.rs
- AVcom (Beograd) - www.bvcom.net
- Banker Internet (Niš) - www.banker.rs
- Beocity (Beograd) - www.beocity.rs
- BeoNET (Beograd) - www.beonet.rs
- BeoTelNet-ISP (Beograd) - www.beotel.rs
- BGSvetionik (Bgd) - www.bgsvetionik.rs
- Verat (Beograd) - www.verat-hosting.rs
- VTkom (Novi Sad) - www.panline.rs
- Gama Electronics (Beograd) - www.bits.rs
- Dream Technologies Group (Bgd) - www.dtg.rs
- EUnet (Beograd) - www.eunet.rs
- Exe Net Advertising (Niš) - www.exehosting.rs
- Informatika (Beograd) - www.infosky.rs
- JP PTT Srbija (Beograd) - www.pttr.rs
- Loopia (Niš) - www.loopia.rs
- Madnet (Pančevo) - www.madnet.rs
- Medianis (Niš) - www.medianis.rs
- Mobius (Bački Petrovac) - www.webcentar.rs
- NiNet Company (Niš) - www.ninet.rs
- NordNet (Subotica) - www.nordnethosting.rs
- Orion telekom (Beograd) - www.oriontelekom.rs
- Panet (Pančevo) - www.panet.rs
- Plus hosting (Novi Sad) - www.plushosting.rs
- SBB (Beograd) - <http://hosting.sbb.rs>
- Sinet (Beograd) - www.sinet.rs
- StanCo (Petrovac) - www.istanco.rs
- Telekom Srbija (Beograd) - www.telekom.rs
- TippNet (Subotica) - www.tippnet.rs
- HostingMania (Beograd) - www.hostingmania.rs
- Cloud Telecommunications (Bgd) - www.cloudserbia.com
- Complus Visual Communication (Bgd) - www.complus.rs
- Connect (Novi Pazar) - www.connect.rs
- CRI Domains (Beograd) - www.cridomains.rs

.RS educational advertising campaign



At the beginning of October, RNIDS launched an educational advertising campaign for the .RS ccTLD, aimed at entrepreneurs, craftsmen and all those wanting to present their personal achievements and family business on the Internet. The goals and tasks of the campaign are to explain why it is good to have your own .RS domain name, assist in selecting one, recommend where to register the .RS domain name, show how to create a website, discover the secrets of a good online promotion and indicate to dangers lurking on the Internet. Promoters of the .RS campaign for entrepreneurs and craftsmen are virtual persons and their same-name sites – **MajstorMile.rs** (Craftsman Mile) and **Cicafrizerka.rs** (Hairdresser Cica).

On **26 October**, due to the commencement of the campaign, RNIDS organised .RS EPP – an **educational promo party**, at the Home of Serbian Internet Domains.

Predrag Milićević gave convincing reasons why the .RS domain is important for both local and foreign brands in the Serbian market in his presentation "Importance of Internet Domain in Branding." For the former ones, the .RS domain determines origin, where for the latter ones it means being present in the Serbian market with all their resources (sales, service, technical support, etc.). In Internet branding, every keyword associated to a brand counts because Google first sees brands precisely through a web address, i.e. a domain name. An e-mail address, through which a company communicates, is no less important – therefore, it should not be used for advertising Gmail, Hotmail, Yahoo or any other Internet provider, but rather one's own brand and Internet domain name.

Ivica Koren is an entrepreneur who has been successfully managing a beauty salon for laser hair removal "Epilion" for over ten years. He provided best practices with regard to the "Influence of Internet on Business" related to his web site www.epilion.rs.

The first step in creating an identity and developing business through the Internet is choosing and registering one's own recognisable Internet domain name. By registering one or more .RS domain names, the brand identity in the Serbian Internet space is fully protected. Owners of .RS domain names will have the priority right when registering a new Cyrillic .CPB domain name. The cheapest .IN.RS domain can be registered at a price of 250 RSD per year.

The event at the Home of Serbian Internet Domains was attended by representatives of state bodies and chambers of commerce, expert associations in the field of IT, RP and marketing, business associations and associations of entrepreneurs, leading companies in the field of telecommunications and the Internet, agencies in the field of Internet marketing and PR, and local Internet communities, as well as registrars of .RS domain names and members of management and co-founders of RNIDS.

Здраво, ја сам **majstormile.rs**

Тако ме зову у крају.

А на Интернету ме познају и као www.srafciger.rs и www.poppravka.rs.

Хтео ја да заузем још који интернет домен, али ме комшија Жика преишао – он има десетак мајсторских домена!

Интернет не умем да поправим, али за све остало – пронађите ме на мрежи!

И знате како наш народ каже: **ко први региструје, његов је домен!**

.IN.RS већ од 250 дина

Региструј свој **RS**

... и буди део интернет породице са преко 67.000 .RS домена!

Не чекај да неко други заузме твоје име, назив фирме или бренда!
Провери да ли је твој будући .RS домен слободан на: www.rnids.rs/whois

Изабери прави **RS**

... међу 34 овлашћена регистра .RS домена широм Србије!

Понађи код кога ћеш да региструјеш .RS домен на: www.rnids.rs/registri

Сачекаћу да крене и .CPB домен, хоћу баш да имам и домен на ћирилици!

Добро би било да на време региструјеш и .RS домен. Имаћеш предност.

РНИДС
Регистар националног Интернет домена Србије

Здраво, ја сам **cicafrizerka.rs**

Тако ме зову у крају.

А на Интернету ме познају и као www.makaze.rs и www.cesljanje.rs.

Хтела ја да заузем још који интернет домен, али ме комшиница Цеца преишала (мислим, фигуративно) – она већ има једно десетак фризерских домена!

Интернет ми није више само за трачарије. Свако лето фризирање заказано преко мог сајта је бесплатно! А тражим и нове раднице – преко сајта!

И знате како наш народ каже: **ко први региструје, његов је домен!**

.IN.RS већ од 250 дина

Региструј свој **RS**

... и постани део интернет породице са преко 67.000 .RS домена!

Не чекај да неко други заузме твоје име, назив фирме или бренда!
Провери да ли је твој будући .RS домен слободан на: www.rnids.rs/whois

Изабери прави **RS**

... међу 34 овлашћена регистра .RS домена широм Србије!

Понађи код кога ћеш да региструјеш .RS домен на: www.rnids.rs/registri

Сачекаћу да крене и .CPB домен, хоћу баш да имам и домен на ћирилици!

Добро би било да на време региструјеш и .RS домен. Имаћеш предност.

РНИДС
Регистар националног Интернет домена Србије

International activity



CENTR Marketing workshop

The 6th CENTR Marketing Workshop was held on **8 and 9 December** in Prague. Representatives of RNIDS participated in this event. After a short introductory presentation of all participants of the gathering from 19 European registers, what followed was an exchange of experience related to the promotion of ccTLDs.

Key topics included introducing DNSSEC and new gTLDs, while a few registers presented their promotional campaigns and new versions of their web sites. A significant attention was also given to corporate social responsibility of registers and cooperation with registrars.

It is worth noticing that European colleagues are also facing problems similar to those of RNIDS (namely how to explain to users all the purposes of their own Internet domain name), and that approaching the promotion of registering a larger number of domain names is aimed at similar population (small businesses, doctors, dentists, etc.)

FOR MORE INFORMATION:

www.centri.org/main/meetings/6365-CTR.html

New people

As of 1 November, **Predrag Milićević**, Communications Manager, is a new member of the team of RNIDS office.

On 30 November, RNIDS Board of Governors appointed **Branislav Anđelić** RNIDS Acting Director.

An open competition for **ICT Service Engineer** has also been announced.

Invitation to new co-founders

RNIDS is an open organisation and the number of its co-founders continuously increases. One of its aims is **to include the broadest social community in the operation of RNIDS**. Thus, we would like to invite all professionals within the local Internet community, interested in the wellbeing of the local Internet space, to become co-founders of RNIDS.

All interested subjects registered with official registries of **legal entities and entrepreneurs** of the Republic of Serbia can join RNIDS, thus becoming co-founders of the Foundation. What this means in practice is the following: all registered forms of organising, except individual citizens. **Existing RNIDS co-founders** are companies and organisations which cover some of Internet-related fields - Internet services, IC technologies, production of Internet content, legal and educational aspects of the Internet, etc.

The decision on the accession of new co-founders is brought by RNIDS Board of Governors, upon which the Accession Agreement is enclosed with the President of RNIDS. After signing, the Agreement is submitted to the Serbian Business Registers Agency for the purpose of entering the new co-founder into the Registry of Endowments and Foundations.

Co-founders pay **the annual membership**, which currently amounts to **12,000 RSD**, and they are also obliged to delegate an authorised representative who will participate in activities of **RNIDS Conference of Co-founders** on their behalf.

Why become a RNIDS co-founder?

1. You will have your authorised representative in the Conference of RNIDS Co-founders

Co-founders participate in the activities of RNIDS, do monitoring and supervision and fulfil their other rights aligned with RNIDS Statute. The Conference of Co-founders, among other things, elects RNIDS Board of Governors members, as well as the President and Deputy President of the Conference of Co-founders. As a co-founder, you have a direct influence on developing the local Internet space.

2. You will get acquainted with numerous significant entities from the local Internet community

RNIDS co-founders are numerous companies, educational institutions and other renowned organisations in the local Internet community.

3. You will be able to officially represent the local Internet community at international conventions

As the national register of Internet domain names, RNIDS is a member of CENTR (Council of European National Top Level Domain Registries), and also cooperates with ICANN (Internet Corporation for Assigned Names and Numbers), as well as other international organisations in the field of the Internet.

DOWNLOAD ALL NECESSARY DOCUMENTS:

www.rnids.rs/pristupanje