Activities of the Foundation
10 YEARS SINCE OUR FOUNDING

At its Founding Assembly, held **8th July 2006** at the Ministry of Science and Environmental Protection in Belgrade, RNIDS was officially founded by 34 companies and organisations.

To mark this tenth anniversary, RNIDS organised a buffet dinner, on **8th July 2016**, at the House club in Belgrade. The informal event was attended by around 80 partners, contractors, media people, employees of RNIDS accredited registrars, representatives of institutions and former and current members of the Board of Governors and the RNIDS Conference of Co-founders.

The gathering was just one of the ways RNIDS marked its tenth anniversary and everything that preceded the founding of the youngest national Internet registry in Europe.

Activities of the Foundation
FIRST ONLINE SESSION

The RNIDS Conference of Co-founders held its first online session, **from 8th to 13th September**. The sole item on the agenda was RNIDS' planned membership of the international **RIPE NCC** organisation.

Of the 70 co-founders with the right to vote, 43 voted online (around 61%), and the proposed decision was passed with a large majority vote.

Domain name registration system
NEW FUNCTIONS AND GREATER SECURITY

On **26th July** RNIDS transitioned to its new **RSreg 2.0 Internet domain name registration system**, used to register domain names within the .RS and .СРБ national TLDs. The new Internet domain registration system makes the work of RNIDS accredited registrars easier and allows them to use the universally accepted industry-standard EPP protocol. It also allows the **General Terms and Conditions for national domain name registration** to enter into force. These now require a valid registrant email address to be provided which is then obligatory for verification of domain name registration data.

The registration system is based on a modern modular architecture, which allows for greater reliability and security, better performance and easier maintenance and upgrades. The design for the domain name registration software was commissioned by RNIDS from the **University of Belgrade Faculty of Electrical Engineering**, with development, implementation and maintenance entrusted to Belgrade company **IT Biz Solutions**.
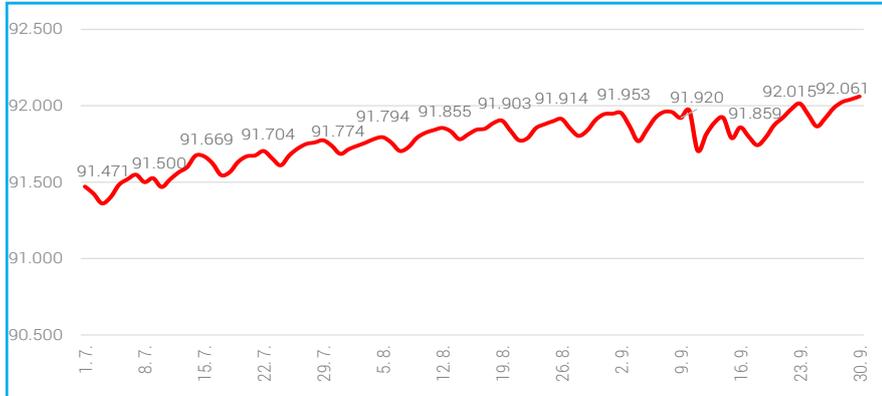
The changes for registrants of Serbian TLDs came into force as soon as the new General Terms and Conditions for national domain name registration were passed and the RSreg 2.0 system was brought on line. In future an email address will be required not only for confirmation of registered domain name data but also for all correspondence relating to changes to domain name data. The **e-mail address of the registrant and administrative contact** is the item of information by which the registrant and the administrative contact are required to identify themselves to RNIDS and it is their obligation to maintain it in an active state and keep it updated throughout the registration period for the domain name. Also, the registrant has 20 days to confirm the registration and the domain name data. Should the registrant fail to confirm the registration and data within that deadline, the domain name will cease to be active until the registration and data are confirmed

Development of the domain market
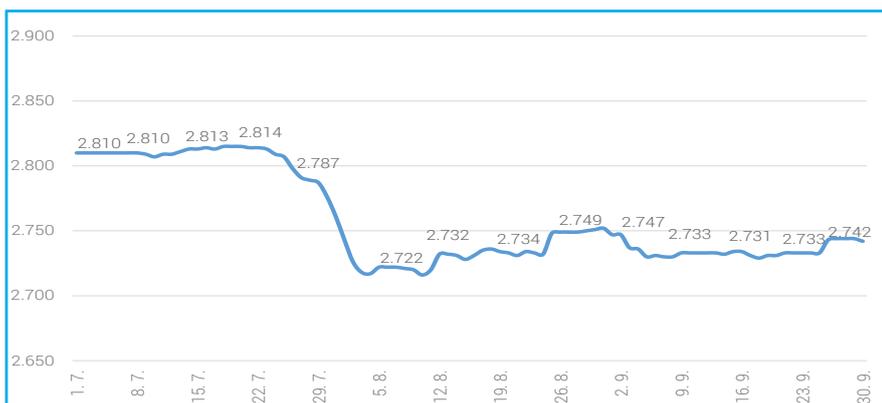
DOMAIN STATISTICS

Number of registered .RS domain names
July-September 2016

Number of registered .СРБ domain names
July-September 2016

Development of the domain market

PARTNERSHIP WITH RNIDS ACCREDITED REGISTRARS

Thanks to good preparation and regular communication with accredited registrars on the part of the RNIDS ICT sector, migration to the new **RSreg 2.0 Internet domain name registration system** went ahead with no major hitches. The third quarter saw two new accredited registrars come on board: **NetCast** and **EutelNet Web Agency**.

As part of the implementation of the plan of action for improving communication with ARs, the director initiated a new campaign called **Summer Calls**, the aim of which was to make direct contact and collect opinions on the RNIDS-AR relationship from the point of view of ARs, and their ideas or further improvement of their partnership and the development of the domain market. A meeting was also organised between the **director of RNIDS and the managers of ARs**, also attended by the chair of the BoG. The **Advertising Co-financing Programme for ARs** was continued, and Commplus was reimbursed for one advertising campaign, and an agreement signed with Plus Hosting, after which they were able to begin accumulating funds in the Co-financing Fund.

On **23ʳᵈ September** RNIDS organised **Google Adwords training for ARs**, facilitated by **Miroslav Varga** (Escape), one of the top experts on this topic in the region. The training was attended by 23 people, of whom 14 were representatives of 11 ARs

INTERNET PRESENCE

Serbian National Internet Domain Registry Foundation
rnids.rs | рнидс.срб

The Home of Domestic Domains
domen.rs | домен.срб

Serbian Internet Domain Day (DIDS)
dids.rs | дидс.срб

Pitajte .RS
pitajte.rs | питајте.срб

RSNOG
rsnog.rs | рсног.срб

SOCIAL MEDIA:
linkedin.com/company/rnids
facebook.com/rnids.rs
twitter.com/rnids
slideshare.net/rnids
youtube.com/rnidsonline
pinterest.com/rnidsRS
instagram.com/rnids

REGISTRAR

Accredited registrars
domen.rs/registri

Whois lookup
domen.rs/whois

Joining RNIDS
rnids.rs/pristupanje

Publications
rnids.rs/publications

Domain Name Registration Terms
rnids.rs/terms

Domain Name Dispute Resolution Policy
rnids.rs/udrp

Educational and promotional campaigns

MY BUSINESS, MY DOMAIN

One possible route to market success for entrepreneurs in Serbia is the Internet, even for businesses not directly connected with e-commerce. As part of its autumn **educational and promotional campaign, called "My Business, My Domain"**, RNIDS is presenting two small businesses that have successfully made their presence known on the Internet, thanks primarily to their web sites hosted on the national .RS domain.

Small business-owners who were successful in their business but also successful in terms of their online presence, were first invited to apply for the Good Examples of Internet Presence competition, which RNIDS held to mark its 10th anniversary. The chosen finalists were the **Moja Zubarka dental surgery** from Niš and **Alibris accountancy agency** from Belgrade.

In both cases the entrepreneurs involved made use of the fact that for sites targeted to the local, Serbian market, search engines favour those hosted on the national .RS domain in their search results. The online presence of both of these women is a great example of how to use the Internet for small business, even when the industry they are in is entirely based offline. You can find out more about their practical experiences through video presentations and short interviews at **naravno.rs**.
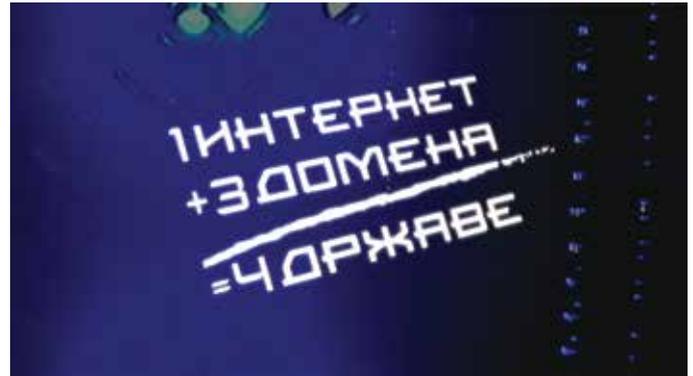

The objective of this campaign is to raise the profile of the national Internet domains and increase awareness of the importance of having your web site for a proper online presence. It is aimed primarily at sole traders and small businesses, who often take the view that they are "not big enough" to have their own web site and that it would not benefit their business. The message of the campaign is that a quality online presence can benefit anyone, no matter how small their company or how local their business. By using real-life examples, the message, it is hoped, will go a long way towards inspiring many who currently cannot see a place for themselves on a domain of their own.

> MORE: **www.domen.rs/zubarka-na-internetu**
> **www.domen.rs/knjigovodja-na-internetu**

Supporting the development of the Internet in Serbia

1 INTERNET, 3 DOMAINS, 4 STATES

A **documentary TV program called "1 Internet, 3 Domains, 4 States"** came about in partnership between the **Serbian national radio and television company - RTS** and **RNIDS**, marking 10 years since the founding of RNIDS. It talks about the key figures, organisations and events from the 20 years of official history of the Internet in Serbia, and everything that preceded them.

The half-hour program combines archive video footage and photographs, eye-witness testimony and narrative, and begins in the late 1980s, with the pivotal moment coming on **27th February 1996**, when the Belgrade University Computer Centre connected the academic network to the Internet. Over the next 20 years the Internet played an active role in social developments in Serbia, the Internet infrastructure was upgraded, the .YU domain was consigned to history, the .RS and .СРБ brought online, home-grown web content grew and RNIDS was founded to support the Serbian Internet community. The programme talked about the key moments in the history of the Internet in Serbia with Mirjana Tasić, Danko Jevtović, Vojislav Rodić, Dejan Ristanović, Zoran Jovanović, Milomir Gligorijević, Mirjana Rosić, Dušan Tatomirović, Radivoje Zonjić, Branislav Anđelić, Milan Mijić, Slobodan Marković, Ivan Minić, Nenad Krajnović, Vladimir Jelenković, Nikola Marković, Zoran Perović and Radovan Drobnjaković.

The program premiered on 8th July on RTS2 and then was repeated three times during July. The documentary was authored by **Lazar Bošković** and directed by **Pavle Grujičić**. Industry advisors were **Mirjana Tasić** and **Slobodan Marković**.

> WATCH: **www.youtube.com/watch?v=9cDdwLL5pOE**

Cooperation with state institutions

RNIDS FEEDBACK ON DRAFT LAW

On 7th September the **Ministry of Trade, Tourism and Telecommunications** initiated a public debate on the long-awaited **draft Law on Electronic Documents, Electronic Identification and Electronic Trust Services**.

RNIDS joined in the public debate, sending its own comments on the proposed bill, in the hope of contributing to better implementation of the law in practice.

International partnership

RNIDS ACTIVITIES IN EUROPE AND THE WORLD

ICANN CCT Review Team

Vienna was the setting, on **29th and 30th August** for ICANN's Competition, Consumer Trust and Consumer Choice Review Team meeting, which was attended by **Dejan Đukić**, RNIDS' General and Legal Affairs sector manager. The task of this team is to evaluate the effects of the new gTLDs in terms of competition, user trust and user choice. Appropriate analyses have already been done and the working group is now moving on to writing its report, a draft of which will be presented at the forthcoming ICANN meeting.

RNIDS' representative, with the support of ICANN staff, will conduct an analysis of the 30 largest registrars of the new generic domains and submit his conclusions to his sub-team. After this he will be involved in analysing the new rights protection mechanisms implemented for the new gTLD program (primarily the Uniform Rapid Suspension System).

> MORE INFORMATION:
> **www.icann.org/resources/reviews/aoc/cct**

39th CENTR Admin

Bled, Slovenia was the venue on **15th September** for the 39th CENTR Administrative Workshop, attended in his capacity as Vice-Chair by **Stefan Kovač**, RNIDS' Domain Name Registration and Analysis Coordinator. The meeting comprised 12 presentations and working sessions, with RNIDS' delegate giving an overview of completed projects and plans for further development relating to the .RS and .СРБ domain spaces.

During the meeting a temporary working group was also set up. Its aim was to devise a uniform questionnaire to survey user satisfaction in partnership with the CENTR Marketing Working Group. Stefan Kovač was also chosen as a member of this group.

> MORE INFORMATION:
> **www.centr.org/events/past-events/39th-centr-administrative-workshop-bled-slovenia.html**

51st CENTR Legal

CENTR's st 51st Legal Workshop was held in **Gdansk** on **28th and 29th September**. Some of the topics of the meeting included the resolution of domain name disputes, privacy and clearing the way for two-character domains. RNIDS' General and Legal Affairs sector manager **Dejan Đukić** held a presentation titled "Another Round (hopefully the last) of Privacy Related Amendments to the General Terms and Conditions for .RS and .СРБ". The presentation included a retrospective overview of changes to the General Terms for domains managed by RNIDS, relating to personal data and conformance to Data Protection law.

In addition to presentations, a "Tour de Table" was held on the major news and issues surrounding privacy, with particular reference to new EU regulations (General Data Protection Regulation).

> MORE INFORMATION:
> **www.centr.org/events/past-events/51st-centr-legal-and-regulatory-workshop-gdansk-poland.html**

Participation in ICANN working groups

The director's Advisor for Strategy and Development at RNIDS **Mirjana Tasić** and General and Legal Affairs sector manager **Dejan Đukić** took part in the ccNSO Guidelines Review Committee (GRC). The group was tasked with developing a set of rules for the election of ccNSO representatives to new bodies which will oversee the implementation of the IANA function after the agreement between the US administration and ICANN expires.

Mirjana Tasić took part in the Cross-Community Working Group on the Use of Country/Territory Names as TLDs, which was tasked with coming up with a set of rules for the use of three-character state/territorial designations for TLDs. The working group concluded that it could not formulate a proposal that would receive the support of all stakeholders.

Aleksandar Popović, Finance sector manager, took part in the Strategic Planning and Operational working group within the ccNSO (ccNSO SOPWG). During the quarter the working group prepared the documents that are to be debated at the upcoming ICANN meeting.

Participation by members of the Board of Governors in international events

Las Vegas was the setting for **Def Con 24**, from **4th to 7th August**, and RNIDS was represented by Board of Governors member **Mirko Mirković**.

> MORE INFORMATION: **www.defcon.org**

Rovinj, Croatia hosted the **Weekend Media Festival**, **22nd to 25th September**, at which RNIDS was represented by Board of Governors member **Miloje Sekulić**.

> MORE INFORMATION: **www.weekendmediafestival.com**