

# #RNIDS INFO



# 35

JULY 2017

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domen.rs | домен.срб

## Activities of the Foundation

### REGULAR MAY MEETING



A regular meeting of the **RNIDS Conference of Co-founders** was held on **20<sup>th</sup> May** at the IN Hotel in Belgrade. Of the 68 RNIDS co-founders, 46 had authorised representatives at the Conference meeting. Proposed amendments to the Foundation's Statute were approved, as was the Annual report of the BoG (Board of Governors), and the Annual Report on the Work of the RNIDS Statutory Committee was submitted.

The term of office was set to expire for two members of the Statutory Committee and so elections were held, at which **Milena Ignjatović** and **Žarko Ptiček** were reelected. After the session, the customary **public meeting of the RNIDS BoG** was held, at which members took questions from authorised representatives of the co-founders.

## Oversight of implementation of registration terms

### A DOMAIN CAUGHT UP IN CONFLICT...

The **Committee for the Resolution of Disputes Relating to the Registration of National Internet Domains** was called on to act in a case relating to an application to change the contact details for the domain name **akb.org.rs**.

Both an application and a withdrawal of the application were sent by the Belgrade Bar Association, but from two evidently opposing camps in that organisation. Considering the contradictory nature of the available information, the Committee concluded that it was not in a position to arrive at a decision and it was proposed that the data on this domain should be left in their existing state. Since no transfer of the domain name was requested, only a change in contact details, the registrant will in any case be the same legal entity - the Belgrade Bar Association.

## Education programmes

### DOING BUSINESS ONLINE IN BOR

Around 50 delegates from small businesses and associations, sole traders and members of the local Internet community attended a free one-day training event called **Doing Business Online**, on **19<sup>th</sup> May** at the Jezero Hotel at **Lake Bor**.

The training event was organised with the support of the municipality of Bor and the RTB Bor mining company in order to support the business sector in Bor and the surrounding area, and to build know-how in the local Internet community on the topic of using the Internet for business.



An invitation to attend the meeting was also sent to all RNIDs accredited registrars as an opportunity for attendees to meet them and for them to get practical information directly from the source. However only representatives from StanCo were able to attend.

Four talks were held, with **Predrag Milićević** speaking on the topic *From Google's Angle, and your Customers' Too*. He explained why having your own domain name was essential for a proper business presence on the Internet, and why it ought to be a national Internet domain. In his talk, **Lazar Bošković** gave a detailed explanation of the concepts behind the creation of a website, as well as how to create and use content. **Miloje Sekulić** talked about how to use the social networks, and then **Jelena Ožegović** talked on the topic *"Promotion and Advertising on the Internet - from Plan to Results"*.

All the talks were streamed live via RNIDS Facebook page, with some watched by as many as 1,500 online viewers. The event was also attended by the local Bor radio and television station, which interviewed all the speakers. After the event, attendees completed an electronic survey in which the speakers, as well as the event as a whole, were rated very highly.

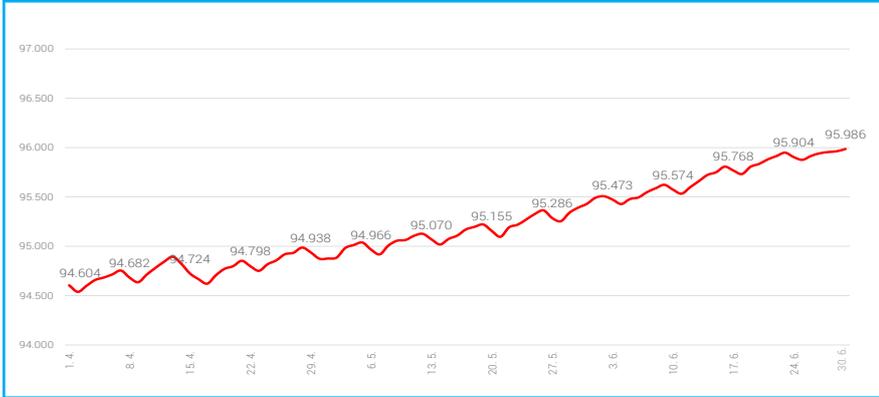
This was the first in a series of educational events to be held in this format by RNIDS, and during autumn they will be held all over Serbia in partnership with members of local Internet communities.

Development of the domain market

# DOMAIN STATISTICS

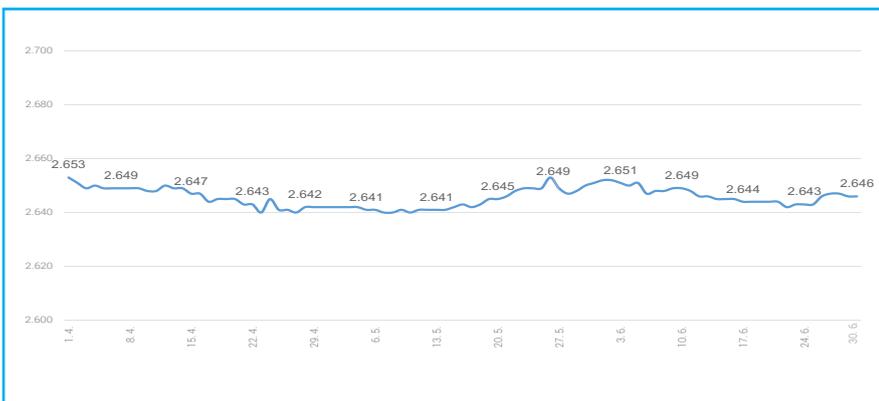
## Number of registered .RS domain names

April-June 2017



## Number of registered .CPB domain names

April-June 2017



## Market partnership with accredited registrars

# EXPANSION OF THE ADVERTISING CO-FINANCING PROGRAMME

Beotel conducted its campaign under the **Advertising Co-financing Programme for Accredited Registrars** in Q2, and a contract was signed with Unlimited.rs, after which they began accumulating funds under the scheme.

There is still interest in the Advertising Co-financing Programme on the part of accredited registrars (ARs), but they are showing a tendency to accumulate larger sums in order to use these assets at a time of year when they expect a greater commercial impact, which is when their marketing campaigns are planned for. In order to freshen up the Programme, after discussion with ARs, the RNIDS Office proposed a significant expansion of the programme, whereby other marketing activities could be co-financed besides advertising. The final version of the proposed new programme was forwarded to the Board of Governors for approval on 26<sup>th</sup> June, after which further activities with ARs were planned.

Meetings were also held in Q2 with ARs Unlimited.rs and AVcom, on the topics of partnership and increasing marketing activity.

# INTERNET PRESENCE



**RNIDS**  
Serbian National Internet  
Domain Registry

Serbian National Internet  
Domain Registry Foundation  
rnids.rs | рнидс.рб



The Home of Domestic Domains  
domen.rs | домен.рб

Serbian Internet Domain Day (DIDS)  
dids.rs | дидс.рб

Pitajte .RS  
pitajte.rs | питајте.рб

RSNOG  
rsnog.rs | рсног.рб

**SOCIAL MEDIA:**  
linkedin.com/company/rnids  
facebook.com/rnids.rs  
twitter.com/rnids  
slideshare.net/rnids  
youtube.com/rnidsonline  
pinterest.com/rnidsRS  
instagram.com/rnids

## REGISTRAR



Accredited registrars  
domen.rs/registri

Whois lookup  
domen.rs/whois

Joining RNIDS  
rnids.rs/pristupanje

Publications  
rnids.rs/publications

Domain Name Registration Terms  
rnids.rs/terms

Domain Name Dispute Resolution Policy  
rnids.rs/udrp

Organisation and co-organisation of events

## INTELLECTUAL PROPERTY AND THE INTERNET



The third annual **Intellectual Property and the Internet conference** was held on **1<sup>st</sup> June** at the **Belgrade Faculty of Law**, organised by RNIDS together with the Faculty, and supported by ICANN. The topics of the conference were the responsibility of hosting providers for trademark infringements, evidence in the procedure for settlement of disputes arising out of registration of domain names, trademark infringements on social networks, cross-border portability, online broadcasting and rebroadcasting of radio and TV programmes and the implications of distance learning in terms of copyright law. The conference was streamed live on RNIDS' site and Facebook page, where around 2,500 views were recorded.

Participants first heard **Roy Arends**, principal research scientist at ICANN, relate some lesser-known facts about how the Internet came to be, and about how later the need arose to bring order in the form of domain names. After the talk, Arends visited the RNIDS offices and met with **Danko Jevtović** and **Žarko Kecić**.

Supporting the development of the Internet in Serbia

## COMPREHENSIVE EDUCATION

A conference called **Šabac Link** was held on **19<sup>th</sup> April** in Šabac, organised by the Kato agency and with RNIDS the primary sponsor. Around 120 local sole traders, representatives of small and medium companies, students and IT professionals were in attendance to hear **Predrag Milićević** talk about how to establish a proper business presence on the Internet.

Lake Palić, **26-28<sup>th</sup> April**, was the venue for the **17<sup>th</sup> E-Trgovina (e-commerce) conference**, with **Predrag Milićević** talking about the importance for business of having an email address on your company's own domain, and why that domain should be one of the national TLDs.

The largest regional conference devoted to digital and interactive marketing, **Digital Day 2017**, organised by the IAB Serbia association with RNIDS as a sponsor, was held on **16<sup>th</sup> May** in the Belgrade Dom Omladine venue. **Predrag Milićević** talked about the importance of having your own domain name, and how this directly impacts the growth of both your identity and your credibility.

UEPS was the organiser of the event "**Brands on the Net - from Your Angle, Theirs and Google's**", held on **27<sup>th</sup> June** at the Faculty of Applied Arts in Belgrade, with **Predrag Milićević** holding a talk on this subject.

Market partnership with accredited registrars

## FIFTH CONFERENCE FOR ARS



The fifth **Conference for RNIDS Accredited Registrars** was held on **20<sup>th</sup> June** at the Belgrade Art Hotel. The conference was attended by 28 delegates from 21 ARs, the central topic being the new Law on Information Security and its implications for the operation and security of ARs' systems. The new Technical and Administrative Terms for the operation of ARs were presented, as were the General Terms and Conditions for the Operation of ARs.

There was also discussion of the **new functionalities on the future domen.rs site**, which will allow a domain name chosen on this site to be forwarded to an AR's site. This functionality ought to make it easier for potential registrants to register a domain, and easier for ARs to sell their services. A survey was also conducted, filled in by 63% of ARs, in which 54% of ARs said they already had a similar landing page for registrants and that they could add the proposed new functionality, while 21% of them said that they did not have the ability to create a page along those lines. Of the other 25% who chose the option Other, 4 ARs are working on such a page at the moment or are planning to, and only 2 ARs were against having such a functionality.

RNIDS Office business

## NEW IN THE RNIDS TECHNICAL TEAM

The IKT Service Sector took on **Mihailo Đorđević** in the role of **ICT Engineer** after public applications were invited for this newly-created position. His primary task will be to maintain and take part in the development of the DNS and domain name registration systems.

**Stefan Kovač**, Domain Name Registration and Analytics Coordinator, was released from his contract at his own request. The plan is for these tasks to be split into two positions - that of Registration System Operator and Domain Registration Coordinator. The purpose behind making this change is to better prepare RNIDS for significant up-coming changes in the area of privacy and data protection, as well as to further bolster RNIDS' activities targeted to ARs.

Also, a new **Rulebook Governing Staffing Structure** in RNIDS was approved, issued by the Director after consultations with the Board of Governors and in compliance with the Statute.

## International partnership

# RNIDS ACTIVITIES IN EUROPE AND THE WORLD



## CENTR Jamboree 2017

This year's Jamboree was held in **Frankfurt** between **29<sup>th</sup> and 31<sup>st</sup> of May**, with participation from Office staff and BoG members Danko Jevtović, Žarko Kecić, Dejan Đukić, Predrag Milićević, Stefan Kovač, Miloje Sekulić and Vladimir Aleksić.

**Žarko Kecić** took part in the **Security and Technical working groups**, and in the mixed workshops. Mixed workshops were held with the goal of facilitating discussion between participants in different working groups on the major topics relating to ccTLD operations. The most important topics were Best Practice in Preventing DDoS Attacks, Technical Evolution of the Blockchain and its Impact on DNS and Cloud-Based Registration Software.

**Predrag Milićević** took part in the **23<sup>rd</sup> CENTR Marketing Workshop**, during which delegates from 23 national registries shared news from their organisations. Milićević talked about the DIDS 2017 conference, briefly explained our education project which is being conducted in cities across Serbia, and shared plans for our programme of ongoing communication using a variety of content with multiple derivations.

**Dejan Đukić** attended the **Administrative and Legal Workshop**, as well as the joint sessions held on the second day of the event. GDPR - the General Data Protection Regulation - was the focus of much attention at this meeting, with several sessions devoted to it. During the second day of the event a talk was held on the basic issues surrounding this regulation.

**Stefan Kovač** attended the **41<sup>st</sup> ACENTR Administrative Workshop**. Among the most interesting presentations were those of the delegate from the French national registry on a tool for assessing web presence quality, targeted at small and medium enterprises, and the combined presentations of the Dutch, British and EU registries on the operational repercussions of 15027001 certification. Kovač presented projects and developmental trends relating to the .RS and .CPB domain space.

[>](#) MORE: [centr.org](http://centr.org)

## ICANN 59

The 59<sup>th</sup> ICANN meeting, held between **26<sup>th</sup> and 30<sup>th</sup> June** in **Johannesburg** (South Africa), was attended by personnel from the RNIDS Office, with direct support from the organiser for their participation in working groups - Danko Jevtović, Žarko Kecić, Dejan Đukić and Jelena Ožegović.

**Jelena Ožegović** was part of the **Community Onboarding Pilot (COP)** group, made up of representatives of all organisations in ICANN, who are working together to devise a unified programme to accelerate and facilitate the involvement of new people in working in their communities.

[>](#) MORE: [meetings.icann.org/en/johannesburg59](http://meetings.icann.org/en/johannesburg59)

## Internet Governance Forum

**Geneva, 12-14<sup>th</sup> June**, was the venue for consultations and a meeting of the MAG (Multistakeholder Advisory Group) as part of preparations for this year's global Internet Governance Forum. **Slobodan Marković**, as a member of the MAG, proposed the introduction of a special programme aimed at those taking part in the IGF for the first time, as well as for young people (the Newcomers and Youth Track).

[>](#) MORE: [intgovforum.org/cms/mag](http://intgovforum.org/cms/mag)

## Participation in ICANN working groups

**Mirjana Tasić** and **Dejan Đukić** continued working in the **ccNSO Guideline Review Committee** on the ongoing drafting of documents relating to the operation of the ccNSO under the new ICANN structure.

**Mirjana Tasić** continued to chair the **Latin Generation Panel (LGP)** at the meeting of the panel in Istanbul. Initial documents were drafted on the principles for the inclusion of Latin letters in the future Repertoire, as well as the principles for defining variants. She is also keeping up-to-date with the Cross-Community Working Group on the Use of Country/Territory Names as TLDs (**CWG-UCTN**), where there is lively debate over two-letter and three-letter first-level domains (e.g. .srb) and second-level domains (e.g. .rs.brand).

**Aleksandar Popović** was involved in the regular activities of the Strategic Planning and Operational Working Group within the ccNSO (**ccNSO SOPWG**) and the **Budget Working Group**.

**Dejan Đukić** took part in the **Competition, Consumer Trust and Consumer Choice Review Team**, which has been tasked with assessing the impact of the new gTLD programme in the area of competition, user trust and user choice, as per the agreement between ICANN and the US Department of Commerce.

ICANN appointed **Žarko Kecić** as a member of the **Security, Stability and Resiliency of the DNS (SSR2) Review team**. This team will work on reviewing the processes, rules and technical systems of ICANN as they relate to security, stability and resiliency of the Internet's global identifier systems.

The **ccNSO Policy Development Process (PDP)** was initiated, to develop rules for the revocation of ccTLDs. This group was formed on RNIDS' initiative in 2009, with **Danko Jevtović** and **Mirjana Tasić** both part of the Working Group for this PDP.