

# #RNIDS INFO



# 36

OCTOBER 2017

[rnids.rs](http://rnids.rs) | [рнидс.срб](http://рnидс.срб)

[domen.rs](http://domen.rs) | [домен.срб](http://домен.срб)

## Activities of the Foundation

# CONFERENCE MANAGEMENT ELECTION

An electoral session of the RNIDS Conference of Co-founders was held on **16<sup>th</sup> September** at the In Hotel, Belgrade.

The authorised representatives of 56 Co-founders who were present re-elected **Zoran Buhavac** Chair and **Ivan Minić** Vice-Chair of the RNIDS Conference of Co-founders for a two-year term.



## Registry Business

# INFRASTRUCTURE AND SECURITY



In Q3 2017 there were once again no interruptions to the operation of the domain name registrations system or RNIDS' authoritative DNS server network. All services operated without interruption or any problems or overloading and experienced **100% user uptime**. Electrical supply equipment was replaced during a planned outage at the ETF datacentre.

Work was also done on **updating the regulations, processes and procedures relating to the security** of RNIDS ICT systems in compliance with law and RNIDS' own ICT Systems Security document. Security was also upgraded for mobile devices accessing RNIDS systems, and access rights to some parts of the system were reconfigured.

As in previous periods, **attacks continued on RNIDS public services**. Occasional attacks on RNIDS' DNS servers did not seriously affect the functioning of the service and were relatively short-lived – between 5 and 30 minutes. The Foundation's website, as well as RNIDS' other sites, were subject to **short-lived DDoS attacks** and access to web content was slowed, but all services continued to function.

## Activities of the Office

# STAFF CHANGES

After the expiry of the four-year term of RNIDS Director **Danko Jevtović**, a recruitment procedure was conducted for a new director of the Foundation. None of the applicants received the required majority vote of the Board of Governors and so at its meeting on **15<sup>th</sup> July** it decided that **Žarko Kecić**, previously Chief Technical Officer, would serve as acting director of RNIDS until a new director was elected.

The ICT Service Sector took on **Bojana Živković** in the role of ICT Operator after public applications were taken for this newly-created position. Bojana's primary role in RNIDS will be conducting domain registration business and providing registrations support to accredited registrars.

**Aleksandar Popović**, Chief Financial Officer, was released from his contract at his own request. **Jovana Cvetković**, until now General and Administrative Affairs Coordinator, will perform part of Aleksandar's former duties, while agreement was reached for the latter to provide expert support to the operation of the Finance Sector in the immediate future.

## Development and implementation of domain registration rules

# IMPROVING RULES

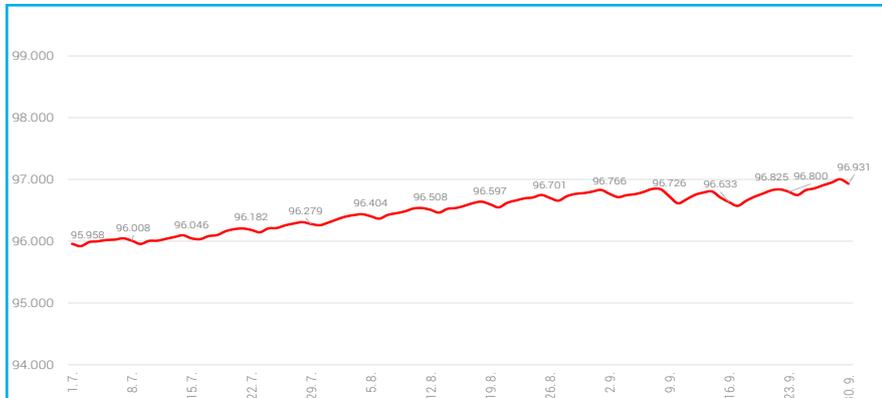
The preparation phase for an initial set of **enactments governing the operation of RNIDS accredited registrars** was completed. These are Draft Terms and Conditions for the Operation of ARs, Draft Technical and Administrative Terms and Conditions for the Operation of ARs, Regulations on the Procedure for Supervision of Implementation of Enactments on Domain Name Registrations and the Operation of Accredited Registrars and a helpful list of all AR obligations arising from these documents. Drafts of these enactments have been submitted to the Board and will be put up for public debate.

## Development of the domain market

# DOMAIN STATISTICS

## Number of registered .RS domain names

July-October 2017



## Number of registered .CPB domain names

July-October 2017



## Partnership with accredited registrars

# STEPPING UP PARTNERSHIP

The **Advertising Co-financing Programme** was continued with RNIDS accredited registrars (AR) during Q3. Four ARs launched campaigns in this period: Ninet, Commplus (who had participated previously) and AdriaHost and Unlimited Internet (who were conducting campaigns for the first time). Eutelnet signed a Co-financing Agreement, and NetCast, Medianis and IP Plus were sent contracts for signature.

During this quarter **two new ARs** came on board, with a third for whom the procedure was initiated. As part of regular **oversight over the operation of accredited RNIDS registrars**, ARs were assessed according to the number of domains. Those ARs who at year-end 2016 did not have at least 100 domain names registered through them, and at least 80,000 dinars turnover, were sent a memorandum informing them that they had received a negative assessment.

As part of RNIDS' series of **training events** organised in towns and municipalities outside Belgrade, particular focus was placed on RNIDS accredited registrars, who were offered the opportunity to take part as local event organisers, promotional partners or guests. Accredited registrars responded very positively, with 27 out of 39 ARs expressing interest in taking part in the project in one of the suggested ways.

# INTERNET PRESENCE


**RNIDS**  
 Serbian National Internet  
 Domain Registry

**Serbian National Internet  
 Domain Registry Foundation**  
 rnids.rs | рнидс.рб

**The Home of Domestic Domains**  
 domen.rs | домен.рб

**Serbian Internet Domain Day (DIDS)**  
 dids.rs | дидс.рб

**Pitajte .RS**  
 pitajte.rs | питајте.рб

**RSNOG**  
 rsnog.rs | рсног.рб

**SOCIAL MEDIA:**  
[linkedin.com/company/rnids](https://www.linkedin.com/company/rnids)  
[facebook.com/rnids.rs](https://www.facebook.com/rnids.rs)  
[twitter.com/rnids](https://twitter.com/rnids)  
[slideshare.net/rnids](https://www.slideshare.net/rnids)  
[youtube.com/rnidsonline](https://www.youtube.com/rnidsonline)  
[pinterest.com/rnidsRS](https://www.pinterest.com/rnidsRS)  
[instagram.com/rnids](https://www.instagram.com/rnids)

## REGISTRAR


**Accredited registrars**  
[domen.rs/registri](https://www.domen.rs/registri)
**Whois lookup**  
[domen.rs/whois](https://www.domen.rs/whois)
**Joining RNIDS**  
[rnids.rs/pristupanje](https://rnids.rs/pristupanje)
**Publications**  
[rnids.rs/publications](https://rnids.rs/publications)
**Domain Name Registration Terms**  
[rnids.rs/terms](https://rnids.rs/terms)
**Domain Name Dispute Resolution Policy**  
[rnids.rs/udrp](https://rnids.rs/udrp)

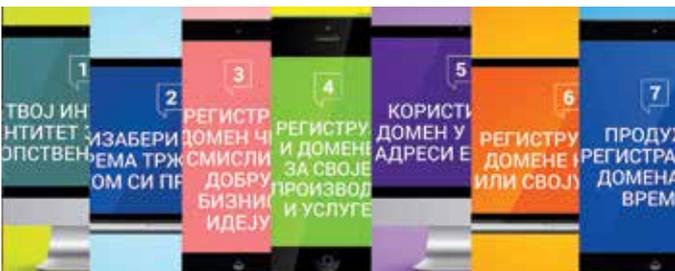
Education and promotion

# SUMMER EDUCATIONAL PROMO CAMPAIGN



Over the summer RNIDS had prepared plenty of useful content aimed at those who wanting to quickly and easily learn everything they need to establish a presence on the Internet. RNIDS' summer educational promo campaign, running **from July to the end of September**, comprised a series of infographics, educational texts, audio and video materials and practical domain advice.

**Six content packages** were published during the campaign which had been created with the aim of raising awareness among potential registrants of the importance of having a website on their own Internet domain, and of the advantages of using a Serbian ccTLD. The target groups were business-owners, small to medium enterprises and IT professionals. The online content was prepared in such a way that users could read, watch or listen to it in the form and format that most suited them, when they wanted, on the device they wanted - and share it via social networks, too. Pre-press files were also prepared for printing infographics, as well as rollups, posters and flyers based on it, which accredited registrars of RNIDS could use for their offline promotion.



Also, creative ways were devised to republish the same content in similar or altered form for long-term educational and promotion use by RNIDS. RNIDS is among the first in Serbia to have taken the **Intelligent Content** approach, where content is structurally divided into logical units, flexible in form and adaptable to different audiences, to be reused multiple times. In this way a great deal of useful educational content was made permanently and easily accessible to members of the Serbian Internet community as a knowledge resource on the key aspects of establishing an Internet presence.

All of this education material was made **freely available to download and republish**, as part of RNIDS' continuing drive to share knowledge with the Serbian Internet community. Special invitations to download and publish this useful educational content were sent every 14 days to the media and to RNIDS accredited registrars. The content was advertised on Facebook, Twitter and Instagram, where it was seen by around 640,000 people, with around 11,880 reactions recorded.

> MORE: [domen.rs/promotivni-materijali](https://domen.rs/promotivni-materijali)

Activities of the Foundation

# NEW COOPERATION

The Serbian National Internet Domain Registry Foundation and the Belgrade **Milutin Milanković Association** signed a cooperation agreement on **14<sup>th</sup> September**.



This agreement will serve as the basis for joint educational activities to be organised for Association members and the public at large, aimed at promoting the Internet as a global communications network accessible to all. The Milutin Milanković Association is a scientific and academic memorial and research organisation, established as a non-governmental not-for-profit association in 2007 in order to promote the scientific, teaching, literary and engineering work of the Serbian and international scientific great, Milutin Milanković.

Oversight of implementation of registration terms

# LEGAL DISPUTE OVER DOMAIN NAME

The problems concerning the domain name of the Belgrade Bar Association – **akb.org.rs** – continued into this quarter.

RNIDS received another request from the Belgrade Bar Association with additional documentation and the administrative contact was thus changed for this domain name. After this change, an article was published in the Kurir daily in which RNIDS' actions concerning the matter of this domain were misrepresented by one of the parties to this dispute amongst lawyers. The same day a request was lodged for RNIDS' response to be published in accordance with the Public Information Act, which was done within a few days.



International partnership

## RNIDS ACTIVITIES IN EUROPE AND ASIA



### 10<sup>th</sup> TLDCON 2017 72<sup>th</sup> APTLD Members Meeting

Almata (Kazakhstan) was the setting 6<sup>th</sup> and 7<sup>th</sup> September for the 10<sup>th</sup> International conference for ccTLD registries and registrars of CIS, Central and Eastern Europe (TLDCON). This was followed 14<sup>th</sup> and 15<sup>th</sup> September in Tbilisi (Georgia) by the 72<sup>nd</sup> meeting of the Asia Pacific Top Level Domain Association (APTLD).

Board of Governors member **Goran Milanković** attended both events on behalf of RNIDS.

> MORE: [meeting2017.cctld.ru](http://meeting2017.cctld.ru)  
[aptld72.ge](http://aptld72.ge)

### 42<sup>nd</sup> CENTR Admin 56<sup>th</sup> CENTR Legal

The 42<sup>nd</sup> CENTR Administrative Workshop was held in Porto on 14<sup>th</sup> September, and from 26<sup>th</sup> to 27<sup>th</sup> September Stockholm was the setting for the 56<sup>th</sup> CENTR Legal Workshop. RNIDS was represented at both events by **Dejan Đukić**, Chief Legal and Administrative Officer.

Besides ongoing business particular attention was given to the topic of the EU's **General Data Protection Regulation (GDPR)** at both events. Although addressing the same topic, the two events approached the issue in different ways, the Administrative Workshop primarily in terms of implementation of special conditions, the Legal Workshop looking at the changes that needed to be made to the regulations and policies of ccTLD registries.

> MORE: [centr.org](http://centr.org)

Education programmes

## EDUCATION IN THE FIELD

Q3 saw the continuation of educational activities aimed at agencies and marketing professionals, on the topic of establishing a proper business presence on the Internet. As part of this series, on 7<sup>th</sup> July, **Predrag Milićević**, RNIDS Chief Marketing and Business Development Officer held a private talk for employees of the **Homepage agency** on Internet brands, with practical examples and advice they could use when working with clients.

RNIDS sponsored the fourth **Developers mDay**, held 24<sup>th</sup> September and organised by Mainstream, a RNIDS accredited registrar. **Jelena Ožegović**, RNIDS Marketing and Communications Associate, held a talk for around 150 attendees on the three levels of domain protection and the importance of DNS security.

Participation in other events

## INTERNET EVENTS IN SERBIA

**Slobodan Marković**, RNIDS ICT Policies and Internet Community Relations Advisor took part in the following events of significance to the Serbian Internet community during Q3:

- 8<sup>th</sup> September - took part in a panel debate on the development of the IT sector at the **Digital 2017** conference organised by the Color Media Group
- 14<sup>th</sup> September - moderated a panel debate on mobile banking at **OMGcommerce**, organised by Netokracija
- 19<sup>th</sup> September - held a talk on the development of the Internet at the **celebration of 25 years of ISOC**, organised by the Belgrade Chapter of ISOC

